



Dear Friends and Supporters,



**Carla Lagerstedt,
Board Chair**

Bethesda is truly blessed and humbled by the support given throughout the past year by our community of member churches, individuals, families, businesses and foundations.

This is an exciting time in the history of Bethesda, as we proudly commemorate 120 years of providing outstanding service.

Reflecting on our history, we are grateful for all who have contributed toward our ongoing work of caring for our aging population. Because of your generous support, whether in time, talent or financial gifts, Bethesda continues to make a positive difference in the lives of seniors.

Since 1897, our team members, volunteers, donors, board members and community members have helped countless seniors continue living purposeful lives with respect and dignity - in our senior care community, senior housing communities and in their own homes.

Examining where we are today, we have much to celebrate. This past year, we successfully completed a \$21 million

building project that united our care campuses into one family. With much anticipation, we look forward to beginning our next project, which will provide a Town Center for our senior community to enjoy.

As we begin this next chapter in our history, we reaffirm our commitment to serving seniors. Bethesda will continue to develop and provide innovative aging services that meet the diverse needs and interests of a growing older population.

We are pleased to share with you the Bethesda statement of social accountability for fiscal year 2016, highlighting activities that enrich the lives of our seniors, team members and our community as a whole.

With gratitude,

Carla Lagerstedt

Carla Lagerstedt, Chair
Bethesda Board of Directors



**Michelle Haefner,
President/CEO**

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President/CEO

Bethesda Social Accountability Report

October 1, 2015 - September 30, 2016

Living Life to the Fullest...

Your Full Continuum of Senior Health Solutions Partner

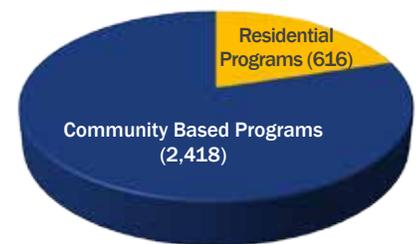


Providing Quality Care and Services for Older Adults

During FY 2016, Bethesda provided care to 3,034 individuals through our senior living care centers, housing and community based services:

- *Bethesda Grand*, Senior Living Community and Memory Care
- *Bethesda Club Suites*, Transitional Therapy and Wellness
- *Bethesda DayBreak*, Adult Day Services
- *Club Bethesda*, Wellness Center (Ages 50+)
- *Bethesda Outpatient Therapy*, Physical, Speech and Occupational
- *Bethesda At Home*, Home Care You Can Trust
- *Bethesda Sunrise Village*, Senior and Assisted Living
- *Bethesda Centennial Square*, Senior Living
- *Bethesda Park View Village*, Assisted Living, Olivia

Individuals Served
FY 2016



Serving our Communities

Bethesda encourages our staff and board members to get involved in community initiatives that make an impact on where we live and work. We support organizations that not only serve our aging population, but also the many other viable organizations within the area. This allows Bethesda the opportunity to expand our boundaries well beyond the walls of our internal community.

- Area Churches and Church Groups (Women's, Men's, Youth, Choir, etc.)
- Willmar Rotary Club
- Willmar Lakes Rotary Club
- Willmar Area Chamber of Commerce
- Olivia Area Chamber of Commerce
- Willmar Kiwanis Club
- Willmar Area Faith @ Work
- NeXt of Willmar
- Willmar Noon Lions Club
- Spicer Lions Club
- Spicer American Legion Post 545 Auxiliary
- Mayor's Prayer Breakfast
- Prairie Woods Environmental Learning Center (Limited Ability Deer Hunt)
- Norway Lake Lutheran Historical Society
- AAUW: American Association of University Women
- ATLAS of West Central Minnesota
- The Link
- ISALIAH
- PEO
- Meals on Wheels
- Let's Go Fishing
- The Walk to End Alzheimer's
- Alzheimer's Support Group
- Leading Age MN
- Parkinson's Support Group
- Struthers Parkinson's Care Network
- Caregiver's Support Group

Volunteer Impact

Bethesda is fortunate to have numerous dedicated volunteers from our communities who generously donate their time and talents to enhance the lives of those we serve.

This past fiscal year, our volunteers donated 10,410 hours of service which, at the 2016 Independent Sector valuation rate of \$24.14 per volunteer hour, equated to \$251,297 worth of support from our local community.

If you would like more information about volunteer opportunities at Bethesda and how you can make a difference, please contact Tiffany Picard at 320-214-5638.



*“As each has received a gift, use it to serve one another,
as good stewards of God’s varied grace.”
- First Peter 4:10*

Core Values

Trust

We honor the spirit and intent of our commitments and promises, demonstrating consistency between our actions and our words.

Dignity

As a spiritually rich organization, we treat each other as we wish to be treated and uphold self-respect for all.

Compassion

We embrace each individual, celebrate the contributions of others and promote a peaceful, caring and safe community.

Stewardship

We are responsible and conscientious guardians of the resources and relationships entrusted to us.

Team Members

The ministry of providing for older adults at Bethesda would never be possible without the competent, caring employees found throughout our organization. In total, Bethesda paid nearly \$10.4 million in total wages; including \$722k in health insurance premiums and an additional \$157k in retirement benefit expenses. Bethesda’s employees bring comfort and human connections to our residents on a daily basis and it is a privilege to employ such a wonderful group of care providers.

Educational Opportunities

Health care education is a high priority at Bethesda. By providing opportunities to further education, learn new information and new skills, we give our employees the best chance to provide the highest quality resident care. Our scholarship program pays for Bethesda employees to attend the Certified Nursing Assistant program, in addition to LPN, RN and many other educational program options. We also offer a student loan repayment program. In FY 2016, Bethesda provided \$57,974.52 for employees to further their careers.

Bethesda Foundation:

Enriching the Lives of our Seniors through Philanthropy

The Bethesda Foundation strives to build community by encouraging generosity, promoting civic engagement and enhancing the quality of life for those we serve through philanthropy. Philanthropy means the “love of humankind” and is the spark that allows Bethesda to do more than ever dreamed possible. Through your generous support, the following dreams have become a reality:

- Neighborhood Furniture and Amenities in Bethesda Grand and Club Suites
- TVs, Refrigerators and Recliners in Club Suites Patient Rooms
- Spa Tubs
- Outdoor Putting Green in Club Suites
- TVs for Resident Neighborhoods
- Weights and Weight Rack for Restorative Exercise
- Town Center Future Renovations:
 - Chapel
 - Cafe
 - Gift Shop
 - Children’s Play Area
 - Outdoor Spaces
- Farewell Party for Heritage Center Residents and Families
- Special Resident Entertainment
- Chaplaincy and Spiritual Care Programming
- Essential Oils for Holistic Care
- iPads for Clinical Charting in the DayBreak Adult Day Program
- iPods for Music Therapy in the Memory Care Program
- Portable Microphone in Memory Care
- Pergola and Gardens at Park View Village (Olivia Campus)
- Parkinson’s Awareness Month Dessert Celebration
- Bereavement Support
- Free Wireless Internet for Residents and Visitors
- New Patient Lifts
- Resident Christmas Gifts
- Craft and Art Supplies
- Sewing Machine
- Computers on Mobile Carts
- Resident Community Outings
- New Wheelchairs

Bethesda Facts:

*Non-Profit, Social Ministry
Organization*

*12-Member Volunteer
Board of Directors*

450+ Full and Part-Time Employees



*\$11.3 Million Payroll and
Benefit Expense*

\$21.7 Million Annual Budget

*\$57,974.52 Awarded in
Employee Scholarships*



901 Willmar Avenue SE
Willmar, MN 56201

Bethesda's Mission:

To create quality health, housing and home-based choices for older adults.

Spiritual Care

At Bethesda, we strive to enrich all aspects of life for those we care for, including body, mind and spirit. Our mission of chaplaincy, through Christian faith, is to foster hope and integrity in residents and staff by attention to Word, sacrament and visitation in partnership with staff, families and parishes.

Bethesda employs a full-time, non-denominational pastoral care chaplain who is trained, certified, and called by the church for work as a chaplain in a long-term-care setting.

Contact us:

Phone: 320-214-5643

Email: info@bethesdawillmar.com

 facebook.com/bethesdawillmar

 linkedin.com/company/bethesda-willmar

Bethesda Board of Directors (FY 2016)

Carla Lagerstedt, Chair
Chuck Ott, Vice Chair
Carole Vennerstrom, Secretary
Marlin Henjum, Treasurer
Dena Eichelberger
Pastor Mary Hovland

Larry Knutson
Nancy Olson
Ray Poage
Steve Renquist
Nathan Streed
The Late Richard Larson

Member Churches

Bethesda is affiliated with area congregations known as member churches; each of whom entered into a covenant relationship with Bethesda. This covenant is intended to reaffirm our Christian commitment and understanding of a partnership in mission and ministry to older adults. This collaborative process brings together different people and organizations and makes it possible to accomplish much more while caring for our seniors than we could alone. Bethesda's board of directors is comprised of one member appointment from each church congregation on a rotating schedule.

Bethel Lutheran - Willmar
Calvary Lutheran - Willmar
First Presbyterian - Willmar
Redeemer Lutheran - Willmar
United Methodist - Willmar
Vinje Lutheran - Willmar
St. Mary's Catholic - Willmar
Eagle Lake Lutheran - Willmar
United Lutheran - Lake Lillian
Ebenezer Lutheran - Kandiyohi
Tripolis Lutheran - Kandiyohi
St. John's Lutheran - Raymond
Peace Lutheran - New London

First Lutheran of Norway Lake - New London
East Norway Lake Lutheran - New London
Faith Lutheran - Spicer
Kerkhoven Lutheran - Kerkhoven
Hope Lutheran - Sunburg
Monson Lake Lutheran - Sunburg
West Lake Lutheran - Sunburg
Mamreland Lutheran - Pennock
St. John's Lutheran - Pennock
Svea Lutheran - Svea
Roseland Reformed - Roseland

Bethesda is an independent 501(c)(3) non-profit organization. (Tax Exempt ID #41-0693843). Contributions are tax-deductible to the extent allowed by law.