

## Just the Facts on Bethesda

Bethesda's board of directors has identified the need to restructure the Willmar campus in order to better serve current and future residents. In conjunction with this project the board has approved raising \$3 million of the \$21 million through the *Investing In a Healthy Future* campaign.

### DEVELOPMENT PLANS FOR THE MULTI-PHASED PROJECT INCLUDE:

- 125 licensed nursing home beds relocated to the new campus in four distinct neighborhoods.
- Creation of the campus' central focus that will include greater access to a comprehensive range of services including wellness, rehab, and much more.
- Careful design of each campus element to effectively enhance the quality of life for residents.

### THE KEY COMPONENTS OF THE PROJECT

- Neighborhood Design
- A New Community Café
- New Chapel/Gathering Space
- New Short-Term Stay

### Project Team

- Lead Architect: Horty Elving
- Lead Contractor: Welsh Construction
- Local Subcontractors

### Project Timeline

- Groundbreaking—Summer 2014
- Construction—15-18 months
- Grand Opening—Fall 2015

### Project Costs

- Administration and Management
  - Architectural/Engineering & Professional Consultants
  - Construction Management
  - Building Construction
  - Fixtures, Furniture, and Equipment
  - Site Development
  - Fees, Permits, Licenses
  - Miscellaneous
- Total Estimated Costs: \$21,000,000**

### Project Financing

- USDA Loan Financing—\$18 million
- Philanthropy—\$3 million



## MORE FACTS ON BETHESDA

- We have 420 dedicated staff and 250 committed volunteers.
- Bethesda served more than 1,000 Willmar area seniors in 2013.
- The Bethesda organization is a 501(c)(3) non-profit corporation.
- Our twelve-member board of directors provides sound leadership and strategic direction for the organization.
- Philanthropy is an integral component of Bethesda's financial models. Each year the annual fund has grown, which ultimately helps secure the long-term sustainability of Bethesda's programs and services.
- Bethesda is a not-for-profit charitable entity, governed by a volunteer board of directors. Broad and enthusiastic charitable support from our community has become vital to Bethesda. Through sound fiscal management, Bethesda has operated for several years with a positive bottom line. The modest revenues generated over expenses are retained solely for the benefit of the community, and are re-invested in Bethesda's programs, services and technology.

- Health care costs, however, are rising, private and government reimbursements diminishing, and the costs of advancing technology accelerating. Our reserves and debt financing do not provide all the necessary funds for acquiring the latest technology, enhancing and expanding programs and services, and recruiting care workers and staff, while at the same time undertaking construction and renovation projects such as this one. Philanthropic support for the Bethesda campaign will enable us to fulfill our critical capital and new program development needs, and assure that our community will continue to have timely access to excellent care.



*investing*  **IN A HEALTHY FUTURE**  
THE CAMPAIGN FOR BETHESDA

#### FOR CAMPAIGN INFORMATION:

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